

Business Studies
 Activate Provision
 Only

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	Paper 1 -Business Activity The role of business enterprise and entrepreneurship Business planning Business ownership Stakeholders in business	Paper 1 Business Activity & Marketing Business aims and objectives Business growth The role of marketing Market research	Paper 1 Marketing Market segmentation The marketing mix	Paper 1 People The role of human resources Organisational structures and different ways of working	Paper 1 People Communication in business Recruitment and selection	Paper 1 People Motivation and retention Training and development Employment law Revision & mock exam
Year 11	Paper 2 -Operations Production processes Quality of goods and services The sales process and customer service	Paper 2 -Operations and Finance Consumer law Business location Working with suppliers The role of the finance function Sources of finance Concepts of revenue, costs, profit, and loss	Paper 2 Finance Break-even Cash and cash flow	Paper 2 Influences of Business Ethical and environmental considerations The economic climate Globalisation	Paper 2 Independent Nature of Business Making connections Drawing together understanding How parts of a business affect each other and how they affect the performance of an organisation.	Final Revision and examination